Veteran and Rising Actors Come Together in Ndefo's Multicultural “JUICE BAR”
and Jyl Steinback’s “Shape Up Us” Health Awareness Program

Feb. 5, 2021
Arts Alliance for Humanity

Several more veteran and rising actors have come onboard the groundbreaking 14 episode-per-season 35-minute streaming scripted series, “JUICE BAR,” now in advanced development by the multicultural film and television content group Arts Alliance for Humanity. The dynamic assembly of diverse comedic and dramatic actors is bringing the world a timely story - a satirical but socially relevant narrative, all about the health of our planet. Set for distribution on the Plant Based Network, the series has partnered with the global health awareness initiative and school based curriculum of founder Jyl Steinback’s Shape Up Us and The Hip Hop Healthy Heart Program for Children™.

The multifaceted comedic actress Tiffany Haddish (Girls Trip) is poised to play the owner of the magical OneWorld Juice Bar and Health Center (recurring). Veteran writer, actor, producer Chazz Palminteri (A Bronx Tale, The Usual Suspects) will be playing the ‘self-help’ guru who promises enlightenment to his followers (recurring). Versatile actress Kathryn Morris (“Cold Case”) will be playing the embattled ex-model turned vegan chef, Brie (series regular). Monét Mazur (Netflix’s “All American”) will be portraying the over-the-top nemesis to the childlike imagination of the Juice Bar world (beginning episode 5). Isaac Singleton Jr. (Pirates of the Caribbean/ Deadpool) will be Saul, the witty security guard who oversees the motley crew staff and patrons of the show’s “Willy Wonka” meets “Cheers” universe.

The series focuses on the state of the world’s health, through the lens of a magical and mysterious juice bar and health center. Satire and science commingle in this seemingly whimsical establishment, drawing us deftly into a revealing exploration of the major pandemics and social issues of this last century.

“JUICE BAR” writer/creator and Yale School of Drama alum Obi Ndefo had been deeply involved in extensive pre-production for the visionary global creation when he was struck by a drunk driver last August, and lost both legs. With miraculous strength and resolve, Ndefo returned within months to resume work on the release of the multicultural series.

Hit and Run Survivor Has Big Plans For His Life (LA Times)

https://spectrumnews1.com/ca/san-fernando-valley-ventura/la-times-today/2020/01/14/hit-and-run -survivor-has-big-plans-for-his-life-
FOR IMMEDIATE RELEASE

Contact: Obi Ndefo
323 646-8477
o.ndefo@gmail.com

“JUICE BAR” New Ensemble Cast Announcement

Tiffany Haddish
(Episodes 3, 12-14 + Recurring)
Beginning episode 3, Tiffany will be playing the role of Mah-Day, the mysterious owner of OneWorld Juice Bar & Health Center (her pivotal storyline dynamically unfolding in flashbacks to 1972 - Dothan, Alabama). Haddish is a socially impactful actress and producer, known for Girls Trip, Keanu, The Lego Movie 2, her innovative standup comedy, and is now in preparation for several standout comedic/dramatic roles, including the upcoming multicultural TV series “JUICE BAR.”

Chazz Palminteri
(Recurring) Chazz is best known for his Academy Award-nominated role for Best Supporting Actor in Bullets Over Broadway, the film A Bronx Tale, based on his play by the same name, Special Agent Dave Kujan in The Usual Suspects, and Primo Sidone in Analyze This. Palminteri enters the colorful “JUICE BAR” universe in episodes 6 and 7 of season one, playing Harry Pimpernel, the self-help ‘guru’ who promises hopes of happiness to his ardent followers and all who listen to his new-age techniques for enlightenment. Chazz returns later in the season, as the character’s surprising true backstory emerges.
FOR IMMEDIATE RELEASE

Contact: Obi Ndefo
323 646-8477
o.ndefo@gmail.com

Kathryn Morris
(Series Regular) Kathryn has been slated to play the central ensemble comedic character of Brianna Parker, the ex-game show model turned vegan chef. Known for her 7-year commanding performance at the helm of CBS’s “Cold Case,” as detective Lilly Rush, Ms. Morris emerges with her fiercely flexible comedic skills in the satirical world of “JUICE BAR.” Ms. Morris is poised to take viewers on Brianna’s journey from the easily stereotyped wounded ex-model into the realm of an unexpectedly sharp-witted woman of surprising emotional depth, and a heroic leader of the international health movement.

Isaac Singleton Jr.
(Series Regular) Isaac will be playing the role of Saul, the disarmingly deadpan ex-NFL linebacker turned security guard, and resident Buddha of OneWorld. Along with his striking performance in Deadpool, Isaac is also well known to fans of the Pirates of the Caribbean movie series as the physically adept Bo’sun. His much touted bass voice has become iconic through his voicing of Thanos in “Avengers Assemble” and in Guardians of the Galaxy. Isaac has been working closely with the writers of “JUICE BAR” in the crafting of invaluable role of Saul.

Monét Mazur
(Episodes 5-6 + Recurring) Monét Mazur will be playing the pivotal role of Oona Fiske, beginning in episodes 5 and 6 of season one. Currently on the Netflix/CW series “All American” (rated number one series on Netflix during first quarter of 2020), and previously known for her roles in the films Torque and Just Married, Ms. Mazur is a deeply multifaceted actress with equally powerful comedic and dramatic abilities.
Recent News Stories on “JUICE BAR” Writer/Creator Obi Ndefo

A hit-and-run accident in August cost actor Obi Ndefo both his legs. Within weeks, he was back at work on a TV Pilot project with certain role in mind for himself.

Obi Ndefo on Survival and the Creation of "JUICE BAR."
https://www.youtube.com/watch?v=T9ZQucK6mlA&t=105s

Last August, after teaching his regular yoga class and shopping for health food in Los Angeles, a hit-and-run drunk driver that severed his right leg above the knee, and resulting in the same amputation of his left leg thirty minutes later at the hospital struck Obi. Having miraculously survived the collision, then having rehabilitated through yoga and natural foods, Obi Ndefo has only deepened his commitment to inclusion and unity by immediately returning to his television and film content creation, and taking on new acting, writing, and directing roles in his new body.

Obi Ndefo is the creator, writer and brilliant mind behind "JUICE BAR". Obi is an actor, writer, director and arts education advocate. He graduated with a degree in psychology and theater at Yale University. Devoting his life to storytelling and the power of the arts.

Jyl Steinback is the founder and executive director of Shape Up Us, creator of the The Hip Hop Healthy Heart Program for Children™, Clap4Health™, “Think Outside The Lunchbox” 250 Plant Nutritious Recipes The Whole Family Will Love (her newest cookbook), “Eat Right Move More” Walking Program with the first plant base nutrition www.ShapeUpUs.org