

MAY 17-23, 2021



SHAPEUPSUMMIT.COM



A group of children are playing on a green field with wooden beams. Some children are bending over the beams, while others are standing nearby. The scene is outdoors and appears to be a park or a recreational area.

ABOUT THE SHAPE UP SUMMIT

- THE SHAPE UP SUMMIT IS A FREE 7-DAY VIRTUAL EVENT (MAY 17TH –23RD) FEATURING INTERVIEWS AND PANELS WITH TOP EXPERTS FROM AROUND THE WORLD ON HEALTH AND WELLNESS FOR CHILDREN AND THEIR FAMILIES.
- THE EVENT IS CO-PRODUCED BY SHAPE UP US, A 501(C)3 NON-PROFIT, AND THE PLANT-BASED NETWORK (PBNET), A LIFESTYLE AND ENTERTAINMENT MEDIA COMPANY.
- ALL SESSIONS WILL BE ACCESSIBLE ONLINE AT [SHAPEUPSUMMIT.COM](https://shapeupsummit.com), AS WELL AS STREAMING ON TV VIA THE PBNET STREAMING APP ON ROKU TV, APPLE TV, AMAZON FIRE, AND ON IOS AND ANDROID DEVICES.





SPONSORSHIP OPPORTUNITY

SPONSOR A MOTIVATIONAL AND INSPIRATIONAL EVENT WITH A MISSION TO HELP PARENTS CREATE A HEALTHIER AND HAPPIER LIFE FOR THEIR KIDS.

YOUR CONTRIBUTION WILL HELP SUPPORT SHAPE UP US, A 501(C)3 NON-PROFIT (TAX ID: 26-0051941), DEDICATED TO EMPOWERING CHILDREN AND FAMILIES TO LEAD HEALTHIER AND HAPPIER LIVES.

WE HAVE MULTIPLE LEVELS OF SPONSORSHIP AVAILABLE:

RULER SPONSORSHIP... \$10,000

APPLE SPONSORSHIP... \$5,000

STAPLER SPONSORSHIP... \$2,000

PENCIL SPONSORSHIP... \$500



RULER SPONSORSHIP - \$10,000

- RECOGNITION AS "(YOUR BUSINESS) PRESENTS..."
- 60-SECOND COMMERCIAL SLOT ON THE PLANT-BASED NETWORK
- FULL-PAGE ADVERTISEMENT IN THE NEXT BI-MONTHLY ISSUE OF THE PLANT-BASED SPOTLIGHT DIGITAL MAGAZINE
- OPPORTUNITY TO SPEAK
- ADVERTORIAL IN THE PLANT-BASED SPOTLIGHT DIGITAL MAGAZINE
- AD IN THE WEEKLY PLANT-BASED NETWORK NEWSLETTER FOR 12 WEEKS
- LOGO ON THE VIRTUAL STEP-AND-REPEAT
- BOOTH AT SHAPE UP US LIVE EVENT IN ANY AND ALL PARTICIPATING CITIES OF YOUR CHOICE
- SPONSOR OF VIRTUAL SHAPE UP SUMMIT LIVE DURING A TALK OF OUR CHOICE
- RECOGNITION ON PBNET AND SHAPE UP WEBSITE, SOCIAL MEDIA AND MARKETING MATERIALS
- DONATE ***THE HIP HOP HEALTHY HEART PROGRAM*** FOR CHILDREN™ TO A SCHOOL DISTRICT OF YOUR CHOICE
- ONE BLOG POST HIGHLIGHTING YOUR BRAND



APPLE SPONSORSHIP - \$5,000

- 30-SECOND COMMERCIAL SLOT ON THE PLANT-BASED NETWORK (VIDEO PROVIDED BY BRAND)
- LOGO ON THE VIRTUAL STEP-AND-REPEAT
- BOOTH AT SHAPE UP US LIVE EVENT IN TWO PARTICIPATING CITIES OF YOUR CHOICE
- 1/2 PAGE ADVERTISEMENT IN THE PLANT-BASED SPOTLIGHT DIGITAL MAGAZINE
- SPONSOR OF VIRTUAL SHAPE UP SUMMIT LIVE DURING A TALK OF OUR CHOICE
- RECOGNITION ON PBNET AND SHAPE UP WEBSITE, SOCIAL MEDIA AND MARKETING MATERIALS
- DONATE ***THE HIP HOP HEALTHY HEART PROGRAM*** FOR CHILDREN™ TO A SCHOOL OF YOUR CHOICE
- ONE BLOG POST HIGHLIGHTING YOUR BRAND



STAPLER SPONSORSHIP - \$2,000

- BOOTHATSHAPEUP US LIVE EVENT IN A PARTICIPATING CITY OF YOUR CHOICE
- ¼ PAGE ADVERTISEMENT IN THE PLANT-BASED SPOTLIGHT DIGITAL MAGAZINE
- SPONSOR OF VIRTUAL SHAPE UP SUMMIT LIVE DURING A TALK OF OUR CHOICE
- RECOGNITION ON PBNET AND SHAPE UP WEBSITE, SOCIAL MEDIA AND MARKETING MATERIALS
- DONATE ***THE HIP HOP HEALTHY HEART PROGRAM*** FOR CHILDREN™ TO 3 EDUCATORS
- ONE BLOG POST HIGHLIGHTING YOUR BRAND



PENCIL SPONSORSHIP - \$500

- RECOGNITION ON PBNET AND SHAPE UP WEBSITE AND SOCIAL MEDIA
- DONATE ***THE HIP HOP HEALTHY HEART PROGRAM*** FOR CHILDREN™ TO 1 EDUCATOR
- ONE BLOG POST HIGHLIGHTING YOUR BRAND

THANK YOU

For your support!



CONTACT

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