



≡Welcome≡

P A C K E T

Sponsorship Opportunities

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WHAT WE DO

Shape Up Us works to empower children and families to lead healthier lives through awareness, education and action-oriented programs designed to help arrest cardiovascular disease, obesity, and diabetes. Founded in 2002 a 501c3 non-profit dedicated to "Building A Healthier Future For Our Children" by empowering children and families to lead healthier, happier lives. Shape Up US provides teachers, children, parents and communities at large with educational tools to create healthy, lifelong habits to improve their overall wellness. With a focus on over-all health, physical exercise, nutrition, and mental and emotional well being, we accomplish our mission of building healthy futures for our children through a three-pronged approach of:

AWARENESS! EDUCATION! ACTION!

AWARENESS! Shape Up US Presents FAMILY FUN EXPOS– Shape Up Us offers free healthy lifestyle expositions and activities in cities throughout the nation. Each Health & Wellness Expo is designed to promote wellness, create awareness and educate the public about the prevention of heart disease and chronic disease across the spectrum of ages, races, genders and ethnicities while providing a day of fun for the entire family.
<https://youtu.be/VLvFVIDFvFQ>

EDUCATION! The Hip Hop Healthy Heart Program for Children™. WE ARE SHAPING THE FUTURE OF LEARNING THROUGH SOCIAL EMOTIONAL LEARNING – K-6 OPEN Curriculum Resources for In-School & Distance Learning - An online Social Emotional "Whole Child" comprehensive healthy literacy education curriculum/resources (mind, body & emotion) created to "Build A Culture of Health" through your educational system & into your school's e-learning platform and directly into the homes. This program provides our children with the tools to flourish and be resilient! To guide them to blossom into their full potential (mentally, physically and emotionally). We are teaching through Personalized Learning by grouping our program K-3 and 4th-6th. This allows each child to learn at their own pace and in their own "Best" way. This program flows from teacher, to student, to family, to community. It provide an on-line curriculum and resources that "Transforms Our Children" through a Train-The-Trainer model that will "Positively" affect ALL who Engage in this program. It is the Solution To Lifestyle and Behavioral Changes. Free samples to take a peek: <https://shapeupus.org/hip-hop-healthy-heart-program-for-children/take-a-look>

ACTION! Clap4Health!™ – Kids Health Matters -- A National Fitness Campaign and Fundraiser--Using Clapping, as its method of delivery to get ACTIVE, GET HEALTHY and BE HAPPY! Clap4Health! is an innovative solution to bringing wellness and physical education back into the schools and children's households. The benefits of clapping are based on the Acupressure Theory. "Our body has 340 known pressure points, 28 of which are in our hands". This is why many children and adults love to clap. It makes you happy! This program is being implemented across the nation to teach the benefits of keeping fit, active, healthy and happy.

\$25,000 PRESENTING SPONSOR

- Exclusive Sponsorship by Category
- Theatre Screens (If available)
- Logo Link on Shape Up US Website [http:// www.shapeupus.org](http://www.shapeupus.org)
- Text Link on Website <http://www.shapeupus.org>
- Logo on T-Shirts
- Logo on All Event Promo Flyers and E-Mails Blasts
- Banner with Logo at the Event
- Magazine Print – Logo on all magazine ads
- Any other wish that you would like to ad

Social Media

BEFORE THE EVENT

- Facebook Ads about your company and Area Sponsor and using Twitter posts pre - -event to get people excited.

ONSITE PRESENCE

- Facebook Videos taken at the event and then put directly on to Facebook during the event
- Twitter posts at the event
- Instagram photos launched at the event

INCENTIVE BOUNCE BACKS

- Pass out information to all booths and all attendees
- Marketing materials or Promotional Product inserted into goodie bags



\$15,000 INFLATABLE ZONE SPONSOR

- Logo link on Shape Up US Web site <http://www.shapeupus.org> Pass out information to all booths and all attendees
- Text link on Shape Up US Web site <http://www.shapeupus.org>
- Banners on Stage and Branded as desired
- Logo on event flyers and e-mails blast
- Logo on T-Shirt
- Marketing materials or Promotional Product inserted into goodie bags
- Complimentary booth space
- Facebook welcome to the event post with business names or page tagged in post
- Thank you stage announcement - company name mentioned (*if stage is present*)



\$10,000 STAGE SPONSOR

- Logo link on Shape Up US Web site <http://www.shapeupus.org>
- Text link on Shape Up US Web site <http://www.shapeupus.org>
- Banners on Stage and Branded as desired
- Logo on event flyers and e-mails blast
- Logo on T-Shirt
- Marketing materials or Promotional Product inserted into goodie bags
- Complimentary booth space
- Facebook welcome to the event post with business names or page tagged in post
- Thank you stage announcement - company name mentioned (*if stage is present*)



\$5,000 AREA SPONSOR – EXCLUSIVE SPONSOR IN YOUR AREA (AREAS LISTED BELOW)

- Logo link on Shape Up US Web site <http://www.shapeupus.org>
- Text link on Shape Up US Web site <http://www.shapeupus.org>
- Logo on event flyers and e-mail blasts
- Logo on T-shirt
- Marketing materials or Promotional Product inserted into goodie bags
- Complimentary booth space to include, professional face painter artists
- Facebook welcome to the event post with business names or page tagged in post
- Thank you stage announcement - company name mentioned (*if stage is present*)

Area Sponsorship: Baby / Expectant Parents Section * Seniors Area * Education Area * Cooking Area * Health and Fitness Area * Sports Area * Financial Area * Sustainable Area * Camp Area



\$3,500 FACE PAINTER SPONSOR

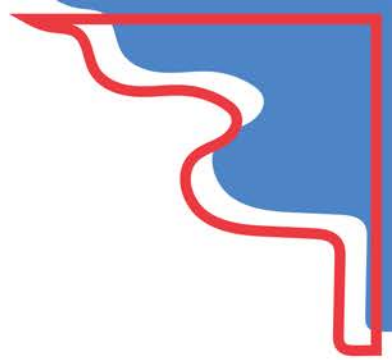
- Logo link on Shape Up US Web site Logo link on Shape Up US Web site
<http://www.shapeupus.org>
- Text link on Shape Up US Web site <http://www.shapeupus.org>
- Include information in our goodie bags for the Ninja Warrior Obstacle Course
- Logo on T-Shirt
- Logo on Flyer
- Text link on Shape Up US Web site Logo link on Shape Up US Web site
<http://www.shapeupus.org>
- Text link on Shape Up US Web site <http://www.shapeupus.org>
- Include information in our goodie bags for the Ninja Warrior Obstacle Course
- Logo on T-Shirt
- Logo on Flyer
- Logo on event flyers and e-mail blasts
- Logo on T-Shirt
- Marketing materials or Promotional Product inserted into goodie bags
- Complimentary booth space
- Facebook welcome to the event post with business names or page tagged in post
- Thank you stage announcement - company name mentioned (*if stage is present*)



\$2,500 T-SHIRT SPONSOR

- Logo link on Shape Up US Web site <http://www.shapeupus.org>
- Text link on Shape Up US Web site <http://www.shapeupus.org>
- Logo on T-Shirt
- Marketing materials or Promotional Product inserted into goodie bags
- Complimentary booth space
- Facebook welcome to the event post with business names or page tagged in post
- Thank you stage announcement - company name mentioned (*if stage is present*)





\$1,000 SPONSOR RECEIVES: EXHIBITOR AND FLYER IN GIVE-A-WAY BAGS

- Logo link on Shape Up US | Website
<http://www.shapeupus.org>
- Marketing materials or Promotional Product inserted into goodie bags
- Complimentary booth space
- Facebook welcome to the event post with business names or page tagged in post
- Thank you stage announcement - company name mentioned
(if stage is present)

\$550 SPONSOR RECEIVES: EXHIBITOR

- Complimentary Booth space
- Facebook welcome to the event post with business names or page tagged in post
- Thank you stage announcement - company name mentioned
(if stage is present)
- Media Partners: Movie Screens, Radio Stations, Magazines and Flyer Distribution into School Districts



All Vendor/Exhibitor and Sponsorship Fees are Tax Deductible
Shape Up Us 501c3 – Tax ID 26-0051491 and Companies.

***100% of All Donations will sponsor a teacher or school ~ to receive
The Hip Hop Healthy Heart Program for Children™ Curriculum to
implement into their Classrooms, P.E./Wellness, After-School
Programs, and/or Camps and homeschools

www.ShapeUpUS.org

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