



# >Welcome

## P A C K E T

### Sponsorship Opportunities

### 2 0 2 5



# WHAT WE DO

Shape Up Us works to empower children and families to lead healthier lives through awareness, education and action-oriented programs designed to help arrest cardiovascular disease, obesity, and diabetes. Founded in 2002 a 501c3 non-profit dedicated to "Building A Healthier Future For Our Children" by empowering children and families to lead healthier, happier lives. Shape Up US provides teachers, children, parents and communities at large with educational tools to create healthy, lifelong habits to improve their overall wellness. With a focus on over-all health, physical exercise, nutrition, and mental and emotional well being, we accomplish our mission of building healthy futures for our children through a three-pronged approach of: **AWARENESS! EDUCATION! ACTION!**

Shape Up Us is a 501(c)(3) nonprofit organization, founded in 2002, dedicated to "Building A Healthier Future For Our Children." Our mission is to empower children and families to lead healthier, happier lives by providing education, awareness, and action-oriented programs designed to combat cardiovascular disease, obesity, and diabetes.

We equip teachers, children, parents, and communities with the tools they need to create lifelong habits that promote overall wellness. Our programs focus on holistic health, incorporating exercise, nutrition, and mental and emotional well-being. Through a three-pronged approach—**AWARENESS! EDUCATION! ACTION!** We are building a healthier future for the next generation and our world.

**EDUCATION!** The Hip Hop Healthy Heart Program for Children™. WE ARE SHAPING THE FUTURE OF LEARNING THROUGH SOCIAL EMOTIONAL LEARNING – K-6 OPEN Curriculum Resources for In-School & Distance Learning - An online Social Emotional "Whole Child" comprehensive healthy literacy education curriculum/resources (mind, body & emotion) created to "Build A Culture of Health" through your educational system & into your school's e-learning platform and directly into the homes. This program provides our children with the tools to flourish and be resilient! To guide them to blossom into their full potential (mentally, physically and emotionally). We are teaching through Personalized Learning by grouping our program K-3 and 4th-6th. This allows each child to learn at their own pace and in their own "Best" way. This program flows from teacher, to student, to family, to community. It provide an on-line curriculum and resources that "Transforms Our Children" through a Train-The-Trainer model that will "Positively" affect ALL who Engage in this program. It is the Solution To Lifestyle and Behavioral Changes. Free samples to take a peek: <https://shapeupus.org/hip-hop-healthy-heart-program-for-children/take-a-look>

**ACTION! Clap4Health!™** – Kids Health Matters

Clap4Health!™ is a National Fitness Campaign and Fundraiser that uses clapping as a fun and engaging method to promote physical activity, health, and happiness. Designed to get kids ACTIVE, HEALTHY, and HAPPY, Clap4Health!™ brings wellness and physical education back into schools and homes in an innovative way.

The program leverages the Acupressure Theory, which highlights the 340 known pressure points in the body—28 of which are located in the hands. Clapping stimulates these points, boosting both physical and emotional well-being. It's no wonder clapping naturally brings joy to children and adults alike!

Clap4Health!™ is being implemented nationwide to teach the importance of staying fit, active, healthy, and happy, all while fostering lifelong habits of wellness.



## \$25,000 PRESENTING SPONSOR

- Exclusive sponsorship displayed on theater screens (subject to availability)
- Event banner with logo and branding as desired
- Logo link on the Shape Up US website: [www.shapeupus.org](http://www.shapeupus.org)
- Logo featured on T-shirts
- Logo included on event flyers and in e-mail blasts
- Logo in magazine ads for the event
- Marketing materials or promotional product added to swag bags
- Complimentary booth space at the event
- Facebook welcome post for the event with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)
- Additional benefits upon request

### Pre-Event Promotion

- Facebook ads and Twitter posts to promote your company and to build excitement among attendees.

### Onsite Presence

- Real-time video uploads from the event to Facebook
- Twitter and Instagram updates throughout the event

### Incentive Giveaways

- Information distributed to booths and attendees
- Marketing materials or promotional product added to goodie bags





## \$15,000 PICKLEBALL SPONSOR

- Personalized thank-you email sent to all Pickleball attendees, recognizing the sponsor's role
- Logo link on the Shape Up US website: [www.shapeupus.org](http://www.shapeupus.org)
- Branded banners on stage
- Logo on event T-shirts
- Logo on event flyers and in e-mail blasts
- Marketing materials or promotional product added to swag bags
- Complimentary booth space
- Facebook welcome post with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)





## \$10,000 STAGE SPONSOR

- Logo link on the Shape Up US website: [www.shapeupus.org](http://www.shapeupus.org)
- Branded banners on stage
- Logo on event flyers and in e-mail blasts
- Logo on event T-shirts
- Marketing materials or promotional product added to swag bags
- Complimentary booth space
- Facebook welcome post with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)



## \$7,500 Ninja Warrior Sponsor

- Ninja Warrior Area Sponsor Banner Branded Ninja Course Area
- Logo link on the Shape Up US website: [www.shapeupus.org](http://www.shapeupus.org)
- Branded banners on stage
- Logo on event T-shirts
- Logo on event flyers and in e-mail blasts
- Marketing materials or promotional product added to swag bags
- Complimentary booth space
- Facebook welcome post with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)





## \$5,000 AREA SPONSOR

- Logo link on the Shape Up US website: [www.shapeupus.org](http://www.shapeupus.org)
- Logo on event T-shirts
- Logo on event flyers and in e-mail blasts
- Marketing materials or promotional product added to swag bags
- Complimentary booth space
- Facebook welcome post with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)

### Area Sponsorship Options:

Baby/Expectant Parents Section, Seniors Area, Education Area, Cooking Area, Health and Fitness Area, Sports Area, Financial Area, Sustainable Area, Camp Area





## \$3,500 FACE PAINTER SPONSOR

- Logo link on the Shape Up US website: [www.shapeupus.org](http://www.shapeupus.org)
- Logo on event T-shirts
- Logo on event flyers and in e-mail blasts
- Marketing materials or promotional product added to swag bags
- Complimentary booth space, including professional face-painter artists
- Facebook welcome post with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)



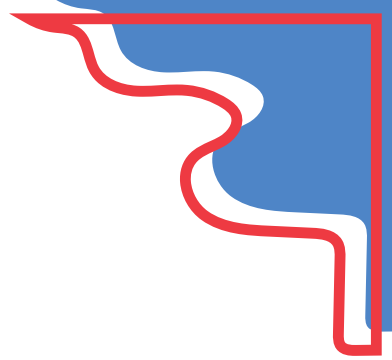


## \$2,500 T-SHIRT SPONSOR

- Logo link on the Shape Up US website: [www.shapeupus.org](http://www.shapeupus.org)
- Logo on event T-shirts
- Marketing materials or promotional product added to swag bags
- Complimentary booth space
- Facebook welcome post with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)







## **\$1,000 SPONSOR: EXHIBITOR AND FLYER IN GIVE-A-WAY BAGS**

- Logo link on the Shape Up US website: [www.shapeupus.org](http://www.shapeupus.org)
- Marketing materials or promotional product added to swag bags
- Complimentary booth space
- Facebook welcome post with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)

## **\$550 SPONSOR: EXHIBITOR**

- Complimentary booth space
- Facebook welcome post with your business name or page tagged
- On-stage thank-you announcement mentioning your company name (if stage is present)





All Vendor/Exhibitor and Sponsorship Fees are Tax Deductible  
Shape Up Us 501c3 – Tax ID 26-0051491

\*\*\*100% of All Donations will sponsor a teacher or school ~ to receive  
The Hip Hop Healthy Heart Program for Children™ Curriculum to  
implement into their Classrooms, P.E./Wellness, After-School  
Programs, and/or Camps and homeschools

**[www.ShapeUpUS.org](http://www.ShapeUpUS.org)**

## **CONTACT US:**

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