



Event Sponsorship Proposal

2026 Glendale Community Health Event

**A High Engagement Marketing
Opportunity for Local Businesses**



NOVEMBER 7, 2026 | 9 AM - 3 PM

GLENDALE HEROES PARK | GLENDALE, AZ



About Our Event

Overview

Shape Up Us is all about “Building a Healthier Future For Our Children!” With a dash of education, a sprinkle of empowerment, and a heaping spoonful of community magic, we whip up Lifelong Wellness, Physical Activity, Nutrition Savvy, and a fabulous Mental and Emotional Well-Being recipe for every child! Join us at our 2026 Community Event!

Our Community Partners



City of Glendale, Arizona

Glendale Police Department

Mission

A family-centered community event designed to connect local businesses with Glendale families through meaningful, face-to-face engagement.

Tax-deductible

Shape Up Us is a nonprofit organization that promotes whole-child health. Your sponsorship is tax-deductible.



Strategic Community

Market

Over 250,000+ residents



Glendale, Arirzona

Glendale is a great market with over 65,000 households with a median age of 34.

Family-centered population



Diverse communiy

Glendale has a 40% Hispanic/Latino population and is 15% seniors.

Prime community market



Long term customer base

Glendale is the perfect community to promote your business to a long-term customer base.

Event Details

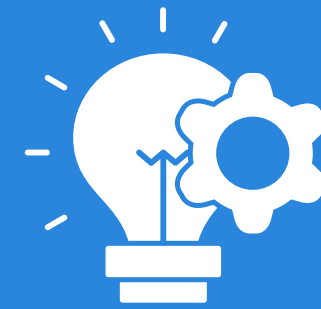
2026



NOVEMBER 7, 2026

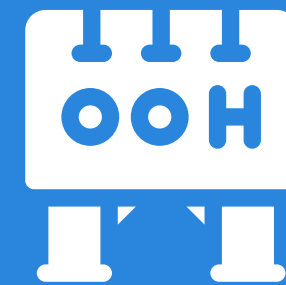
Community Health & Activity Experience

GLENDALE HEROES REGIONAL PARK
83RD AVE & BETHANY HOME RD
GLENDALE, AZ 85303



Activities

World's Largest Pickleball Lesson
Ninja Warrior Obstacle Course
Bounce Houses & Family Zones
1K Fun Walk & 5K Fun Run
Senior Activity Participation



Designed for Industry

Perfect Sponsors for our Event:
Healthcare - Insurance - Financial
Services - Home Services - Auto - Real
Estate - Fitness - Retail - Food & Bev.

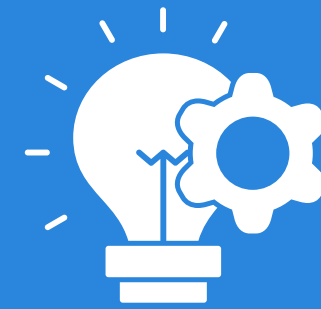
Designed as a Marketing Platform - Real Conversations



Engagement Structure

- Interactive activity zones
- Pickleball lessons
- Family fitness components
- School participation
- Senior engagement

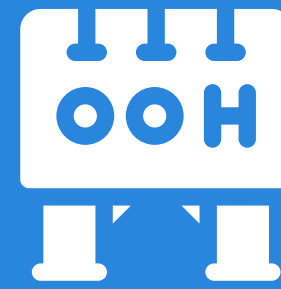
Longer dwell time - deeper brand interaction



What Sponsors Gain

- Face to face access to families & seniors
- Trust positioning through a health focus
- Community goodwill & local credibility
- High-visibility brand placement
- Lead generation through engagement

Multi generational exposure



You can not buy this type of engagement online - High Value

- Over 1,000 community residents
- Local schools & families
- Parks & Recreation networks
- Community partners + Social Media promo

Sponsorship

Packages

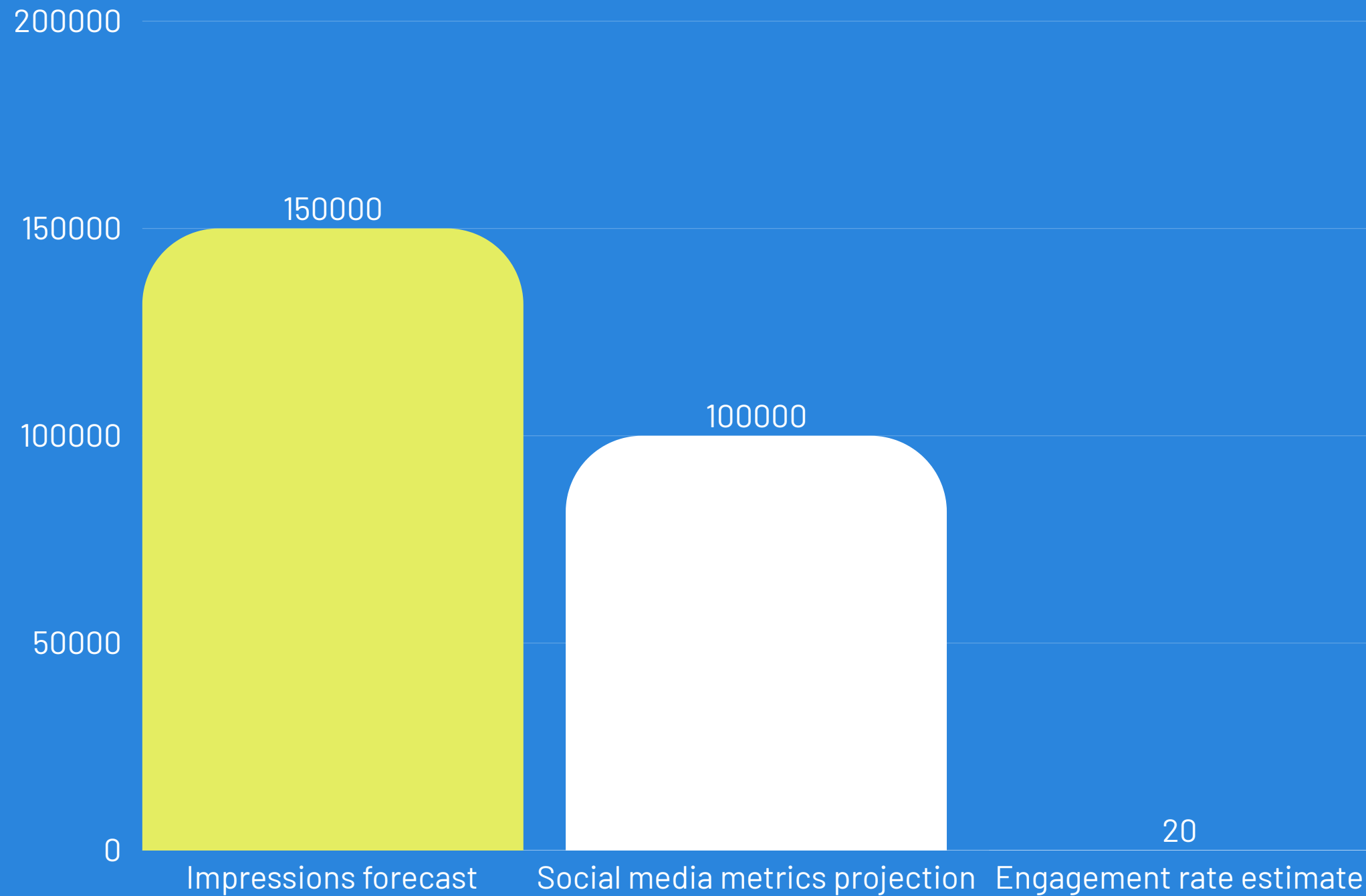


Benefit	PRESENTING SPONSOR (\$25,000)	STAGE SPONSOR (\$10,000)	AREA SPONSOR (\$5,000)	T-SHIRT SPONSOR (\$2,500)
Logo on all promotional materials	✓	✓	✓	✓
Logo on event backdrop	✓	✓	✓	✓
Booth Location & Size	X-Large	Large	Medium	Medium
Social Media Exposure	6 shout-outs	3 shout-outs	2 shout-outs	1 shout-out
Logo on Website & Email Blast	✓	✓	✓	✓
VIP Passes	10	5	2	1

**CONTACT US TODAY TO DISCUSS ALL OF OUR SPONSORSHIP OPTIONS.
WE HAVE EIGHT TOTAL SPONSORSHIP OPTIONS!**

Measurable

Reach & ROI



150,000+

Impressions forecast

100,000+

Social media metrics projection

20%

Engagement rate estimate

Measurable Reach & ROI



Join Us In Building a Healthier Glendale!



HARRY JOHNSON, II

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We are selecting a limited number of Glendale businesses to participate. Let's position your brand where trust, family and community meet. Join us!